

Farm to Table, Sustainable Agriculture Showcase Participation Form 2009

The **Sonoma-Marin Fair** and **Clover Stornetta Farms** with sponsorship from Cowgirl Creamery and KSRO Radio present a showcase of local farmers, ranchers and producers who bring us the freshest produce, finest meats, delicious dairy and unique handcrafted foods at the Sonoma-Marin Fair in Petaluma, Wednesday, June 24 thru Sunday, June 28, 2009. This multi-sensory showcase features a Sustainable Agriculture exhibit, a marketplace showcasing new local producers sampling and selling their products, a children's interactive play area and resource to buy local, buy fresh throughout the run of the fair.

You are invited to participate in this significant event which supports the work and commitment you make to bringing the best product from "Farm to Table". Each day of the Sonoma-Marin Fair features up to six local producers sampling and selling their products, from 3:00 p.m. to 6:00 p.m. Your one afternoon commitment to sample and sell your product guarantees exposure during the entire run of the fair through a take home directory, listing on the Fair's website and various media opportunities. This is a substantial return for no booth fees and one afternoon's participation which supports the work of all our farmers, food artisans and producers.

We've Moved - NEW dedicated location for Sustainable Agriculture adjacent to the Wine Garden!

Participation Form - Farm to Table, Sustainable Agriculture Showcase, June 24 thru June 28, 2009

Company Name _____ Business Phone: _____

Mailing Address _____ City _____ Zip Code _____

Contact Person _____ Position _____ Phone _____

Email Address _____ Website Address _____

Business Address, if applicable _____ City _____ Zip Code _____

Owner(s), if applicable _____ Locally Produced Product(s) _____

Are you be available for a brief radio interview on KSRO Radio with Chef John Ash on Sat., June 27 between 10:30 a.m. and 12 p.m.?

If yes, who would be interviewed _____ Title _____ Phone _____

This information will be forwarded to KSRO Radio Station. Selection of guest will be determined by the station's producers who will contact guests directly to appear on the show.

Could you provide up to 5 JPEG photos via email for promotional purposes _____ and a brief history of your product, if needed? _____

Please number your preferred day at the fair from 1 to 3. Every effort will be made to schedule your first choice based on a first come, first serve basis. Space is limited. Wednesday's participation may be in addition to to another scheduled day. List Wednesday as number 1, and select your preferred other day as number 1 followed by you number 2 and 3 choices.

_____ Wednesday June 24, 5:00 p.m. to 7:30 p.m. in-conjunction with Opening Day V.I.P Reception

_____ Thursday, June 25, 3:00 p.m. to 6:00 p.m.

_____ Friday, June 26, 3:00 p.m. to 6:00 p.m.

_____ Saturday, June 27, 3:00 p.m. to 6:00 p.m.

_____ Sunday, June 28, 3:00 p.m. to 6:00 p.m.

Table, linens, chair and small tabletop sign will be set up in an indoor space with air conditioning. Please provide samples for 150 to 300 depending on participation day. Additional details will be mailed with confirmation

**Please return form no later than May 25, 2009 to:
Farm to Table, Sonoma-Marin Fair, 175 Fairgrounds Drive, Petaluma, CA 94952 or FAX 707 283-3250**

For information , please call Suzanne Alexandre at 707 283-3247 or email ohsuzanna@yahoo.com