



**BOARD OF DIRECTORS MEETING
SONOMA - MARIN FAIRGROUNDS ADMINISTRATION BOARD ROOM**

**November 16, 2011
3:00 PM MEETING**

MISSION STATEMENT

The Sonoma-Marin Fair promotes and showcases agriculture, while displaying the diverse talents, interests and accomplishments of the citizens of California, especially the youth of Sonoma and Marin Counties. This is achieved by providing educational, entertainment and recreational opportunities for the general public, while continually striving towards enhancing the promotion and preservation of California's agricultural heritage.

AGENDA

- I. **CALL TO ORDER – President Marzo**
 - A. Introduction of guests
- II. **ROLL CALL**
- III. **EXCUSED ABSENCES**
- IV. **APPROVALS**
 - A. Approval of Agenda
- V. **PUBLIC COMMENT - Limited to 5 minutes per person**

Comments to the Board on issues and items not listed on the agenda. Presentations will be limited to 5 minutes. Please note that pursuant to California State Law, the Board is prohibited from taking action on any item not listed on the agenda.
- VI. **CORRESPONDENCE - Will be circulated**
- VII. **CONSENT AGENDA (Any item requiring lengthy discussion will be moved to New Business prior to approval of Agenda)**
 - A. Minutes of October 19, 2011 Board Meeting
 - B. Rental Agreements
 - C. Standard Agreements
- VIII. **COMMITTEE REPORTS - The Board may take approval action of committee reports. Committees with an asterisk will have a report this month.**
 - *A. Finance – Directors Burlison, McClure
 1. Expenditures – October 2011
 2. Trial Balance – October 2011
 3. Income Statement – October 2011
 4. 2012 Budget
 5. Supplemental Allocation recalculation

**BOARD MEETING – NOVEMBER 16, 2011
AGENDA**

- *B. Entertainment/Publicity – Directors McClure, Marzo
 - 1. 2012 Entertainment
- *C. Buildings & Grounds – Directors Benedetti, Grossi
 - 1. Java Hut Contract
- *D. Competitive & Commercial Exhibits – Directors Smith, McClure
- E. Farmers' Day – Director Grossi
- F. Goals & Long Range Planning – Directors Sobel, James
- G. Legislative- Directors Mickelson, Grossi
- H. Milk Barn Committee Rep – Director Benedetti
- I. Ad Hoc Wine Competition Committee – Directors Mickelson, James
- J. Ad Hoc World's Ugliest Dog ® Committee – Directors Sobel, Burleson

IX. OLD BUSINESS

- A. Volunteer Appreciation Dinner

X. NEW BUSINESS

- A. Report from nominating committee for 2012 officers
- B. Election of 2012 officers
- C. WFA Convention January 8th – 11th
- D. 2012 Resolutions – General, CEO & Volunteer
- E. Contract Length for Sound Services

XI. CEO REPORT (Non action items)

- A. Interim & Permanent Rentals
 - General Overview
 - Capital Improvements
- B. Industry Related Issues
 - General Overview
 - CFA Budget Workshop November 1 – 3, 2011
- C. 2010 Audit
- D. CEO Schedule
- E. Carnival RFP

XII. FOR YOUR INFORMATION

- A. Interim events calendar for November, December & January
- B. Next Board Meeting – January 18, 2012

XIII. ADJOURNMENT

175 Fairgrounds Drive, Petaluma, CA 94952 • 707-283-FAIR (3247) • 707-283-3250 (fax) • info@sonoma-marinfair.org

www.sonoma-marinfair.org Annual Sonoma-Marin Fair • Community Events • Shows & Exhibitions
Private Celebrations • On-site Services • Schools