



Board of Directors Planning Meeting
Date: Wednesday, February 15, 2012
Location: Clover Stornetta Farms, Inc. Board Room
1650 Corporate Circle Suite 100, Petaluma, CA
Time 11 a.m.

Mission Statement

The Sonoma-Marin Fair promotes and showcases agriculture, while displaying the diverse talents, interests and accomplishments of the citizens of California, especially the youth of Sonoma and Marin Counties. This is achieved by providing educational, entertainment and recreational opportunities for the general public, while continually striving towards enhancing the promotion and preservation of California's agricultural heritage.

Agenda

- I. Call to Order – President Marzo
 - A. Introduction of Guests

- II. Approvals
 - A. Approval of Agenda

- III. Public Comment **Limited to 3 minutes per person with a total time allocated for public comment of 15 minutes.**
Comments to the Board on issues and items not listed on the agenda. Presentations will be limited to 3 minutes with a total time allocated for public comment of 15 minutes. Please note that pursuant to California State Law, the Board is prohibited from taking action on any item not listed on the agenda.

- IV. Welcome/Introductions

- V. Sustainability & Future Opportunities for the Sonoma-Marin Fairgrounds and Event Center.

- VI. Goals and Action Planning

- VII. Wrap Up