



NEWS RELEASE

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SWEEPEE RAMBO TAKES THE TITLE OF WORLD' S UGLIEST DOG

PETALUMA, CA. Sweepee Rambo, a Chihuahua/Chinese Crested miniature creature owned by Jason Wurtz of Van Nuys, CA, won over the judges and the crowd for her lolling tongue and hairless coat in the 2016 World' s Ugliest Dog® Contest. Chief Judge Brian Sobel said “Scoring was tough with so many uniquely qualified dogs but we’ re confident that Sweepee will be a magnificent champion!”

Seventeen homely hounds competed in the annual World’s Ugliest Dog® contest for the title and world fame. An Ugly Dog contest has been held in the small California coastal town for over 50 years, 28 of them at the Sonoma-Marin Fair.

From the Meet and Greet with the hosts to a Red Carpet Walk and a Fashion Faux Paw Show featuring Ugly Sweaters, this annual competition has all the trappings of a Hollywood event, including cameras flashing and video rolling by international and network media. Even dog royalty Snoopy was in attendance.

“We celebrate the spirit and imperfections that make these dogs loveable and adoptable,” explains Karen Spencer, Marketing Director.

For more information visit Sonoma-MarinFair.org and click on World’s Ugliest Dog® Contest.