



175 Fairgrounds Drive, Petaluma, CA 94952 • 707-283-3247

BOARD OF DIRECTORS MEETING

SONOMA - MARIN FAIRGROUNDS
ADMINISTRATION BOARD ROOM

September 20, 2017

3:00 PM

MISSION STATEMENT - The Sonoma-Marin Fair promotes and showcases agriculture, while displaying the diverse talents, interests and accomplishments of the citizens of California, especially the youth of Sonoma and Marin Counties. This is achieved by providing educational, entertainment and recreational opportunities for the general public, while continually striving towards enhancing the promotion and preservation of California's agricultural heritage.

AGENDA

I. CALL TO ORDER – President McClure

- A. Introduction of guests

II. ROLL CALL

III. EXCUSED ABSENCES

Motion: _____ *Second:* _____

IV. APPROVALS

- A. Approval of Agenda

Motion: _____ *Second:* _____

V. PUBLIC COMMENT - Limited to 5 minutes per person

Comments to the Board on issues and items not listed on the agenda. Presentations will be limited to 5 minutes. Please note that pursuant to California State Law, the Board is prohibited from taking action on any item not listed on the agenda.

VI. CONSENT AGENDA - Any item requiring lengthy discussion will be moved to New Business prior to approval of Agenda

- A. Minutes of August 2017 Board Meeting
- B. Rental Agreements
- C. Standard Agreements

Motion: _____ *Second:* _____

VII. CORRESPONDENCE - Will be circulated

VIII. COMMITTEE REPORTS - The Board may take approval action of committee reports.

- A. Finance Directors Moore, James
 1. Expenditures – August 2017
 2. Trial Balance - August 2017
 3. Income Statement - August 2017
 4. Discharge From Accountability (Accounts Receivable) – Counterfeit Bills; \$80

Motion: _____ *Second:* _____

- B. Entertainment/Publicity Directors Marzo, Grossi
- C. Buildings & Grounds Directors Benedetti, Burleson
- D. Competitive & Commercial Exhibits Director McClure, Marzo
- E. Farmers’ Day Director Grossi
- F. Goals & Long Range Planning Directors Burleson, Grossi
- G. Legislative Director Moore
- H. Milk Barn Committee Rep Director Benedetti
- I. Ad Hoc World’s Ugliest Dog® Committee Director James
- J. Ad Hoc North of the Gate Wine Competition Committee Director James

IX. OLD BUSINESS

None

X. NEW BUSINESS

- A. Washington Street Sign: Sales Agreement Approval *Motion:* _____ *Second:* _____
- B. Convention Attendance Policy Approval *Motion:* _____ *Second:* _____
- C. 2018 Fair Proposals and CEO Report on Improvements

XI. CEO REPORT - Non action items

- A. Interim & Permanent Rentals
- B. Industry Related Issues
- C. Staff Updates

XII. FOR YOUR INFORMATION

- A. Interim events calendar for upcoming months
- B. CDFA Director Training October 18th, 2PM
- C. Next Board Meeting –October 18, 2017 at 4pm
- D. Petaluma Youth Ag Day; September 29th, 2017
- E. Fair Appreciation Dinner; October 11th, 2017
- F. Fall Manager’s Conference; Sacramento: November 6-8, 2017
- G. IAFE Convention; Las Vegas, NV: November 26-29, 2017
- H. WFA Convention; Anaheim, CA: January 3-6. 2018

XIII. CLOSED SESSION

- A. Real Property Negotiations Pursuant to California Government Code Section (§ 11126(c)(7) regarding fairgrounds lease of property at 175 Fairgrounds Drive (Assessor’s Parcel Numbers 007031004 and 007031005) from the City of Petaluma. Agency designated representative Erin Post, James Burluson and Dominic Grossi. Negotiating parties: John Brown and Ingrid Alverde.

XIV. ADJOURNMENT

Motion: _____ *Second:* _____

Time: _____