



175 Fairgrounds Drive, Petaluma, CA 94952 • 707-283-3247

BOARD OF DIRECTORS MEETING

SONOMA - MARIN FAIRGROUNDS
ADMINISTRATION BOARD ROOM

October 18, 2017

2:00 PM

MISSION STATEMENT - The Sonoma-Marin Fair promotes and showcases agriculture, while displaying the diverse talents, interests and accomplishments of the citizens of California, especially the youth of Sonoma and Marin Counties. This is achieved by providing educational, entertainment and recreational opportunities for the general public, while continually striving towards enhancing the promotion and preservation of California's agricultural heritage.

AGENDA

I. CALL TO ORDER – President McClure

- A. Introduction of guests

II. ROLL CALL

III. EXCUSED ABSENCES

Motion: _____ *Second:* _____

IV. APPROVALS

- A. Approval of Agenda

Motion: _____ *Second:* _____

V. PUBLIC COMMENT - Limited to 5 minutes per person

Comments to the Board on issues and items not listed on the agenda. Presentations will be limited to 5 minutes. Please note that pursuant to California State Law, the Board is prohibited from taking action on any item not listed on the agenda.

VI. CONSENT AGENDA - Any item requiring lengthy discussion will be moved to New Business prior to approval of Agenda

- A. Minutes of September 2017 Board Meeting
- B. Rental Agreements
- C. Standard Agreements

Motion: _____ *Second:* _____

VII. CORRESPONDENCE - Will be circulated

VIII. COMMITTEE REPORTS - The Board may take approval action of committee reports.

- A. Finance Directors Moore, James
 1. Expenditures – September 2017
 2. Trial Balance - September 2017
 3. Income Statement - September 2017 ‘

Motion: _____ *Second:* _____

- B. Entertainment/Publicity Directors Marzo, Grossi
- C. Buildings & Grounds Directors Benedetti, Burleson
- D. Competitive & Commercial Exhibits Director McClure, Marzo
- E. Farmers’ Day Director Grossi
- F. Goals & Long Range Planning Directors Burleson, Grossi
- G. Legislative Director Moore
- H. Milk Barn Committee Rep Director Benedetti
- I. Ad Hoc World’s Ugliest Dog® Committee Director James
- J. Ad Hoc North of the Gate Wine Competition Committee Director James

IX. OLD BUSINESS

None

X. NEW BUSINESS

- A. Committee Appointments
- B. CDFA Training – Dave Dillabo
 - F&E Overview
 - Bagley Keene Open Meeting Act
 - Developing Effective Fair Boards
 - Q&A

XI. CEO REPORT - *Non action items*

- A. Interim & Permanent Rentals
- B. Industry Related Issues
- C. Staff Updates
- D. 2018 Sonoma-Marin Fair

XII. FOR YOUR INFORMATION

- A. Interim events calendar for upcoming months
- B. Next Board Meeting – October 25th, 2017 9am, Clover Sonoma Offices
November 15, 2017 at 3PM
- C. Fall Manager’s Conference; Sacramento: November 7-9, 2017
- D. CDFA Audit; November 13-17, 2017
- E. IAFE Convention; Las Vegas, NV: November 26-29, 2017
- F. WFA Convention; Anaheim, CA: January 3-6. 2018

XIII. CLOSED SESSION

- A. Real Property Negotiations Pursuant to California Government Code Section (§ 11126(c)(7) regarding fairgrounds lease of property at 175 Fairgrounds Drive (Assessor’s Parcel Numbers 007031004 and 007031005) from the City of Petaluma. Agency designated representative Erin Post, James Burleson and Dominic Grossi. Negotiating parties: John Brown, Scot Duiven and Ingrid Alverde.

XIV. ADJOURNMENT

Motion: _____ *Second:* _____

Time: _____