



175 Fairgrounds Drive, Petaluma, CA 94952 • 707-283-3247

BOARD OF DIRECTORS SPECIAL MEETING

SONOMA - MARIN FAIRGROUNDS
ADMINISTRATION BOARD ROOM

October 18, 2017

2:15 PM

MISSION STATEMENT - *The Sonoma-Marin Fair promotes and showcases agriculture, while displaying the diverse talents, interests and accomplishments of the citizens of California, especially the youth of Sonoma and Marin Counties. This is achieved by providing educational, entertainment and recreational opportunities for the general public, while continually striving towards enhancing the promotion and preservation of California's agricultural heritage.*

AGENDA

I. CALL TO ORDER – President McClure

- A. Introduction of guests

II. ROLL CALL

III. EXCUSED ABSENCES

Motion: _____ *Second:* _____

IV. APPROVALS

- A. Approval of Agenda

Motion: _____ *Second:* _____

V. PUBLIC COMMENT - Limited to 5 minutes per person

Comments to the Board on issues and items not listed on the agenda. Presentations will be limited to 5 minutes. Please note that pursuant to California State Law, the Board is prohibited from taking action on any item not listed on the agenda.

VII. CORRESPONDENCE - Will be circulated

VIII. COMMITTEE REPORTS - The Board may take approval action of committee reports.

- A. Finance Directors Moore, James
- B. Entertainment/Publicity Directors Marzo, Grossi
- C. Buildings & Grounds Directors Benedetti, Burleson
- D. Competitive & Commercial Exhibits Director McClure, Marzo
- E. Farmers' Day Director Grossi
- F. Goals & Long Range Planning Directors Burleson, Grossi
- G. Legislative Director Moore
- H. Milk Barn Committee Rep Director Benedetti
- I. Ad Hoc World's Ugliest Dog[®] Committee Director James
- J. Ad Hoc North of the Gate Wine Competition Committee Director James

IX. OLD BUSINESS

None

X. NEW BUSINESS

- A. Sonoma-Marin Fairgrounds Evacuation Shelter and Emergency

XI. CEO REPORT - Non action items

- A. Interim & Permanent Rentals
- B. Industry Related Issues
- C. Staff Updates

XII. FOR YOUR INFORMATION

- A. Interim events calendar for upcoming months
- B. Next Board Meeting – October 25th, 2017 9am, Clover Sonoma Offices
November 15, 2017 at 3PM
- C. Fall Manager’s Conference; Sacramento: November 7-9, 2017
- D. CDFA Audit; November 13-17, 2017
- E. IAFE Convention; Las Vegas, NV: November 26-29, 2017
- F. WFA Convention; Anaheim, CA: January 3-6. 2018

XIII. ADJOURNMENT

Motion: _____ *Second:* _____

Time: _____