



175 Fairgrounds Drive, Petaluma, CA 94952 • 707-283-3247

BOARD OF DIRECTORS MEETING

SONOMA - MARIN FAIRGROUNDS
ADMINISTRATION OFFICE

January 17, 2018
3:00 PM

MISSION STATEMENT - The Sonoma-Marin Fair promotes and showcases agriculture, while displaying the diverse talents, interests and accomplishments of the citizens of California, especially the youth of Sonoma and Marin Counties. This is achieved by providing educational, entertainment and recreational opportunities for the general public, while continually striving towards enhancing the promotion and preservation of California's agricultural heritage.

AGENDA

I. CALL TO ORDER – President McClure

- A. Introduction of guests

II. ROLL CALL

III. EXCUSED ABSENCES

Director James, Director Parks

Motion: _____ Second: _____

IV. APPROVALS

- A. Approval of Agenda

Motion: _____ Second: _____

V. PUBLIC COMMENT - Limited to 5 minutes per person

Comments to the Board on issues and items not listed on the agenda. Presentations will be limited to 5 minutes. Please note that pursuant to California State Law, the Board is prohibited from taking action on any item not listed on the agenda.

VI. CONSENT AGENDA - Any item requiring lengthy discussion will be moved to New Business prior to approval of Agenda

- A. Minutes of December Board Meeting
- B. Rental Agreements
- C. Standard Agreements

Motion: _____ Second: _____

VII. CORRESPONDENCE - Will be circulated

VIII. COMMITTEE REPORTS - The Board may take approval action of committee reports.

- A. **Finance** Directors Moore and James
 1. Expenditures – November and Draft December 2017
 2. Trial Balance – November and Draft December 2017
 3. Income Statement – November and Draft December 2017

Motion: _____ Second: _____

- B. **Buildings & Grounds** Directors Benedetti and Parks
- C. **Exhibits & Local Rules** Directors McClure and Ghirardelli
 1. Review of 2018 Changes for Exhibits
- D. **Commercial & Concessionaire** Directors James and Marzo
- E. **Entertainment** Directors Marzo and Ghirardelli
 1. World's Ugliest Dog (Contest Date and Host)
- F. **Publicity** Directors Parks and Grossi
- G. **Goals & Long Range Planning** Directors Burleson and Grossi
- H. **Legislative** Directors Moore and Burleson
- I. **Policy** Directors James and McClure
- J. **Milk Barn Committee Rep** Director Benedetti
- K. **Farmer's Day** Director Grossi

175 Fairgrounds Drive, Petaluma, CA 94952 • 707-283-FAIR (3247) • 707-283-3250 (fax) • info@sonoma-marinfair.org

IX. OLD BUSINESS

X. NEW BUSINESS

- A. 2018 Parking Fees
- B. CEO Vacancy Information

XI. CEO REPORT - *Non action items*

- A. Interim & Permanent Rentals
- B. Industry Related Issues
- C. Staff Updates
- D. 2018 Sonoma-Marin Fair

XII. FOR YOUR INFORMATION

- A. Interim events calendar for upcoming months
- B. Next Meeting; February 21, 2018

XIII. CLOSED SESSION

- A. Real Property Negotiations Pursuant to California Government Code Section (§ 11126(c)(7) regarding fairgrounds lease of property at 175 Fairgrounds Drive (Assessor's Parcel Numbers 007031004 and 007031005) from the City of Petaluma. Conference with property negotiator: Agency designated Representative Erin Post. Negotiating parties: John Brown and Ingrid Alverde. Under negotiation: Instruction to negotiators concerning terms, price and terms of payment.

XIV. ADJOURNMENT

Motion: _____ *Second:* _____

Time: _____