

**FOURTH DISTRICT AGRICULTURAL ASSOCIATION**  
 175 FAIRGROUNDS DRIVE, PETALUMA, CALIFORNIA 94952  
**September 19, 2018**

The regular meeting of the Sonoma-Marín Fair Board of Directors was held in the Board Room on the Administration Office on the Fairgrounds of the 4<sup>th</sup> District Agricultural Association, Petaluma, California at 3:00 PM.

**DIRECTORS PRESENT:** Directors McClure, Burleson, Moore, Benedetti, Grossi, Parks

**DIRECTORS ABSENT (Excused):**

Director Ghirardelli  
 Director James  
*M/s/c Directors Burleson and Marzo*

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli			
Director Grossi	X		
Director James			
Director Marzo	X		
Director Moore	X		
Director Parks	X		

**STAFF PRESENT:** Allison Keaney, CEO

**GUESTS PRESENT:** Tawny Tesconi and members of Friends of Kenilworth

The meeting was called to order at 3:04 by Director McClure, President.

**APPROVAL & ADOPTION OF AGENDA:**

*M/s/c Directors Moore and Benedetti to approve the Agenda as presented.*

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli			
Director Grossi	X		
Director James			
Director Marzo	X		
Director Moore	X		
Director Parks	X		

**PUBLIC COMMENT:** Members of the Friends of Kenilworth expressed the need for support in raising public awareness about the expiring fairgrounds lease in 2023.

Members expressed the need for financial support, spreading the word through discussions and social media, and getting legislative support. Actions discussed included contacting Cal State OES, visiting legislators, providing a show of support and at the Mayoral Candidate Forum, having a robust social media campaign, and attending City Council meetings to request public meetings and community discussion of the use of the fairgrounds.

**CORRESPONDENCE:** No Correspondence

- A. CONSENT AGENDA:** A. Minutes from August 2018 Board Meeting  
 B. Rental Agreements  
 C. Standard Agreements

*M/s/c Directors Parks and Benedetti to approve the Consent Agenda.*

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli			
Director Grossi	X		
Director James			
Director Marzo	X		
Director Moore	X		
Director Parks	X		

**COMMITTEE REPORTS:**

**FINANCE:**

Director Moore reported clarifications during the committee’s review of the finances for August reports, including extra interim maintenance expense, a review of remaining expenditures compared to budget for the year on buildings and maintenance, and completion of the spending for professional services and attractions; cash disbursement for categories of security services, payment of false alarm penalty, separate checks written for trash removal, stripper for Herzog floor, security refunds, and the large disbursements for the lift station project; general journal entries of differed income and activity related to ATM use; update on aged receivables.

*M/s/c Directors Benedetti and Parks to approve the Finance Report.*

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli			
Director Grossi	X		
Director James			
Director Marzo	X		

Director Moore	X		
Director Parks	X		

BUILDINGS & GROUNDS: None

EXHIBITS & LOCAL RULES: NONE

COMMERCIAL & CONCESSIONAIRE: None

ENTERTAINMENT: None

PUBLICITY: None

GOALS & LONG RANGE PLANNING: None

LEGISLATIVE: None

POLICY: None

MILK BARN COMMITTEE: None

FARMERS DAY: None

**OLD BUSINESS:**  
 A. Director Ross will not be able to attend the November Board meeting.  
 B. James Burleson did not attend the last "Friends of Kenilworth" meeting.  
 C. Board Development: CEO Keaney relayed that CDFA had been asked by former CEO Post to provide Board development activities at the November meeting.  
 D. CEO Keaney asked for Board input on the 2019 Fair theme celebrating the 80<sup>th</sup> anniversary; "80 Years" and "Fair Fun" are preferred wording.

**NEW BUSINESS:**  
 A. WFA Convention: Board delegates to be Jeff James and Dayna Ghirardelli; sponsoring the attendance of a third Board delegate was discussed at fair expense and Mike Parks was approved to attend.  
*M/s/c Directors Moore and Marzo to approve the sponsored attendance of Mike Parks.*

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli			
Director Grossi	X		
Director James			
Director Marzo	X		
Director Moore	X		

Director Parks	X		
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B. Petaluma Youth Ag Day: CEO Keaney reported approximately 700 students had signed up and exhibitors/ag partners were confirmed.

C. Director McClure confirmed nominating committee members, Director McClure and Director Benedetti.

D. Volunteer Dinner: Recommendations were presented for the 2018 Directors' Choice Award. Lagunitas Brewing Company was selected.

*M/s/c Directors Burleson and Parks to approve the Lagunitas Brewing Company as the recipient of the 2018 Directors' Choice Award.*

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti	X		
Director Burleson	X		
Director Ghirardelli			
Director Grossi	X		
Director James			
Director Marzo	X		
Director Moore	X		
Director Parks	X		

**CEO REPORT:**

A. Interim & Permanent Rentals: CEO Keaney reviewed rental activity; is attending all large events.

B. Wiseman-Cooke Day: a new STEM outreach event for students is planned for February 15, 2019.

C. Industry Related Issues: none

D. Staff Updates: Office Technician Position opening for recruitment. Director Benedetti confirmed the golf outing for the maintenance department.

E. CEO Schedule: Attended Lodi Grape Festival.

**FOR YOUR INFORMATION:**

Next meeting will be October 17 2018 at 3:00pm.  
Interim events calendar was reviewed.

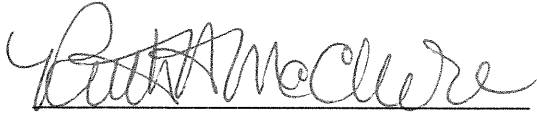
**CLOSED SESSION:**

Real Property Negotiations Pursuant to California Government Code Section (§ 11126(c)(7) regarding fairgrounds lease of property at 175 Fairgrounds Drive (Assessor's Parcel Numbers 007031004 and 007031005) from the City of Petaluma. Conference with Committee members James and Grossi. Negotiating parties: John Brown and Ingrid Alverde. Under negotiation: Usage options of property.

**ADJOURNMENT:**

*M/s/c by Directors Benedetti and Moore to adjourn the Meeting at 4:48pm.*

Respectfully submitted,



Ruth McClure  
President



Allison Keaney  
Chief Executive Officer

