

FOURTH DISTRICT AGRICULTURAL ASSOCIATION
 175 FAIRGROUNDS DRIVE, PETALUMA, CALIFORNIA 94952
November 14, 2018

The regular meeting of the Sonoma-Marín Fair Board of Directors was held in the Board Room on the Administration Office on the Fairgrounds of the 4th District Agricultural Association, Petaluma, California at 3:00 PM.

DIRECTORS PRESENT: Directors McClure, Ghirardelli, James, Moore, Parks

DIRECTORS ABSENT (Not Excused):
 Director Burleson
 Director Grossi

DIRECTORS ABSENT (Excused):
 Director Benedetti
 Director Marzo
M/s/c Directors Ghirardelli and Parks

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti			
Director Burleson			
Director Ghirardelli	X		
Director Grossi			
Director James	X		
Director Marzo			
Director Moore	X		
Director Parks	X		

STAFF PRESENT: Allison Keaney, CEO

GUESTS PRESENT: none

The meeting was called to order in honor of the Grossi family at 3:08 by Director McClure, President.

APPROVAL & ADOPTION OF AGENDA: *M/s/c Directors James and Ghirardelli to approve the Agenda as presented.*

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti			
Director Burleson			
Director Ghirardelli	X		
Director Grossi			
Director James	X		
Director Marzo			
Director Moore	X		

Director Parks	X		
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PUBLIC COMMENT: none

CORRESPONDENCE: none

- A. CONSENT AGENDA:** A. Minutes from October 2018 Board Meeting
 B. Rental Agreements
 C. Standard Agreements
M/s/c Directors Parks and Ghirardelli to approve the Consent Agenda.

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti			
Director Burleson			
Director Ghirardelli	X		
Director Grossi			
Director James	X		
Director Marzo			
Director Moore	X		
Director Parks	X		

COMMITTEE REPORTS:

FINANCE: Director Moore reported clarifications during the committee’s review of the finances for October reports, including parking income, professional services, and aged receivables.
 Directors Moore and James presented the 2019 Budget.
M/s/c Directors Ghirardelli and Parks to approve the Finance Report and 2019 Budget.

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti			
Director Burleson			
Director Ghirardelli	X		
Director Grossi			
Director James	X		
Director Marzo			
Director Moore	X		
Director Parks	X		

BUILDINGS & GROUNDS: None

EXHIBITS & LOCAL RULES: None

- CONCESSIONAIRE: None
- ENTERTAINMENT: None
- PUBLICITY: None
- GOALS & LONG RANGE PLANNING: None
- LEGISLATIVE: None,
- POLICY: None
- MILK BARN COMMITTEE: None
- FARMERS DAY: None

OLD BUSINESS:

A. Fair Appreciation Dinner: CEO Keaney reported having received positive feedback from attendees on the food, the décor, and the awards. The event went very smoothly and new additions such as shade and benches outside the main entrance were well received.

B. Petaluma City Council Mayoral Candidate Forum: Director Moore opened discussion on a review of the election results for the City Council and Mayor of Petaluma. She recommended the Board review the video from the candidate forum to know what was said so those elected can be held accountable during future lease negotiations. Director James recommended inviting the new Mayor and City Council for a tour of the grounds.

NEW BUSINESS:

A. Elections: The slate of officers was put to vote:

President – Jeff James

1st Vice President – Dr. Lois Moore

2nd Vice President – Dayna Ghirardelli

M/s/c Directors Parks and Ghirardelli to approve the Slate of Officers.

Director	Aye	Nay	Abstain
McClure, President			
Director Benedetti			
Director Burleson			
Director Ghirardelli	X		
Director Grossi			
Director James	X		
Director Marzo			
Director Moore	X		
Director Parks	X		

CEO REPORT:

- A. Interim & Permanent Rentals: CEO Keaney reviewed rental activity.
- B. Industry Related Issues: CEO Keaney reported that Quality Assurance and Ethics Training would now be required of all animal exhibitors of all fairs.
- C. Staff Updates: Office Technician recruitment is finished and an offer has been made to the best candidate and accepted. CEO Keaney thanks Director Moore for participating in the panel interviews, along with Mary Sanchez. Bella Hays has accepted the 119 position of Exhibits Coordinator at two days a week, increasing to three days a week in December.
- D. 2019 Sonoma-Marin Fair: CEO Keaney presented artwork for the 2019 Sonoma-Marin Fair; some entertainment has been booked; setting up meetings with wine garden coordinator, wine competition coordinator, and historian for museum.
- E. CEO Schedule: Attended the Fall Managers' Conference 11/6-8; No major meetings or conferences in December; taking 12/7 off and three days after the Christmas holiday.

FOR YOUR INFORMATION:

- A. Interim events calendar was reviewed.
- B. Next meeting will be January 16, 2019 at 3:00pm. The Board does not meet in December.
- C. WFA Convention; Reno, NV; January 20-23, 2019

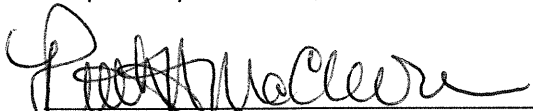
CLOSED SESSION:

Real Property Negotiations Pursuant to California Government Code Section (§ 11126(c)(7) regarding fairgrounds lease of property at 175 Fairgrounds Drive (Assessor's Parcel Numbers 007031004 and 007031005) from the City of Petaluma. Conference with Committee members James and Grossi. Negotiating parties: John Brown and Ingrid Alverde. Under negotiation: Usage options of property.

ADJOURNMENT:

M/s/c by Directors Moore and Ghirardelli to adjourn the Meeting at 3:57pm.

Respectfully submitted,


 Ruth McClure
 President


 Allison Keaney
 Chief Executive Officer