

# Livestock Video Tips & Tricks

*For Cattle, Sheep, Goats, Swine, Dogs, and Poultry/Rabbit/Cavy Showmanship.*

- The focus should be on the animal, not the exhibitor. However, at some point in the video you must include a shot of the exhibitor and the animal with the exhibitor's face visible.
- Please show all view and angles of the animal.
- Your animal must be clean.
- Fit your animal as if you were going into the live show ring.
- Appropriate show attire must be worn - FFA/4H/ASSOCIATION ATTIRE must be worn by exhibitor if showing as 4-H, FFA, Grange, etc member. Open Junior Classic show participants should not wear their association's uniform. You can still wear whites, just without your green hat/scarf/tie or corduroy jacket.
- No previous awards, banners, etc. may be in the background of the video. Belt buckles can be worn.
- Do not state your name, club, breeder or any details about your project.
- Do not alter the raw video by placing any overlays, etc.
- All videos must be between 60 and 90 seconds, no more than 1GB and submitted in a horizontal 16x9 aspect ratio. (Simply rotate your phone to "Landscape Mode")
- Group classes can be between 30 and 60 seconds, and not all handlers have to be in uniform.
- Showmanship will be based on how you present yourself and your animal. Please have full view of exhibitor and animal in videos submitted for showmanship.

