

FOURTH DISTRICT AGRICULTURAL ASSOCIATION
 175 FAIRGROUNDS DRIVE, PETALUMA, CALIFORNIA 94952
October 21, 2020

The regular meeting of the Sonoma-Marín Fair Board of Directors was held in the Board Room in the Administration Office on the Fairgrounds of the 4th District Agricultural Association, Petaluma, California at 3:00 PM. Due to social distancing guidelines due to COVID-19, participants attended via Zoom conference.

DIRECTORS PRESENT: Directors James, Benedetti, Ghirardelli, Grossi, McClure, Moore, Parks

DIRECTORS ABSENT (Excused): Director Marzo
M/s/c Directors Benedetti and Ghirardelli to excuse Director Marzo.

Director	Aye	Nay	Abstain
James, President			
Director Benedetti	X		
Director Burleson			
Director Ghirardelli	X		
Director Grossi	X		
Director Marzo			
Director McClure	X		
Director Moore	X		
Director Parks	X		

DIRECTORS ABSENT (Unexcused): Director Burleson

STAFF PRESENT: Allison Keaney, CEO

GUESTS PRESENT: None

The meeting was called to order at 3:00 PM by Director James, President.

APPROVAL & ADOPTION

OF AGENDA: *M/s/c Directors Moore and Ghirardelli to approve the Agenda as presented.*

Director	Aye	Nay	Abstain
James, President			
Director Benedetti	X		
Director Burleson			
Director Ghirardelli	X		
Director Grossi	X		
Director Marzo			
Director McClure	X		
Director Moore	X		
Director Parks	X		

PUBLIC COMMENT: none

CORRESPONDENCE: Circulated with the Board Packet and included a thank you note from Kimberly Robbins, Sonoma County 4-H CCC, for the Virtual Fair.

CONSENT AGENDA: A. Minutes from September 2020 Board Meeting
 B. Rental Agreements
 C. Standard Agreements
M/s/c Directors Ghirardelli and Benedetti to approve the Consent Agenda.

Director	Aye	Nay	Abstain
James, President			
Director Benedetti	X		
Director Burleson			
Director Ghirardelli	X		
Director Grossi	X		
Director Marzo			
Director McClure	X		
Director Moore	X		
Director Parks	X		

COMMITTEE REPORTS:

FINANCE:

Director Moore reported that the Association received the revenue protection claim funds for the loss of income from the cancelled 2020 Fair. The program is not likely to be offered in 2021. Grounds Rentals were over budget and the committee thanked CEO Keaney and AGPA Gravelle for working to achieve that. The committee reviewed disbursements in detail and clarified the purchase of ink and utility expenses. Management is working with JW McGrath and Happy Hearts to rectify rental and utility arrears.

M/s/c Directors Grossi and Parks to approve the Finance Report.

Director	Aye	Nay	Abstain
James, President			
Director Benedetti	X		
Director Burleson			
Director Ghirardelli	X		
Director Grossi	X		
Director Marzo			
Director McClure	X		
Director Moore	X		
Director Parks	X		

BUILDINGS & GROUNDS:

Director Parks reported that a large pine tree in front of Live Oak will need to be removed; Live Oak is requesting the Association pay for alarm upgrades in the middle school but an offer of ½ the expense has been made. The County Emergency Operations leaderships is determining the best way to stock evacuation centers including the Sonoma-Marin Fairgrounds which would be best served a medical facilities and a community kitchen, according to CEO Keaney. Nor Cal Livestock has

offered to provide a volunteer work day to complete some necessary projects and the main gate lighting should be complete by the end of the year.

EXHIBITS & LOCAL RULES:	No report
COMMERCIAL & CONCESSIONAIRE:	No report
ENTERTAINMENT:	No report
PUBLICITY:	No report
GOALS & LONG RANGE PLANNING:	The City of Petaluma has not been able to calendar the Associations request for a lease extension but hopes to do so in December.
LEGISLATIVE:	Director Moore has not heard back from Jared Huffman’s office regarding H.R. 7883.
POLICY:	No report
MILK BARN COMMITTEE:	No report
FARMERS DAY:	No report
WINE GARDEN:	No report
OLD BUSINESS:	<p>A. 2021 Fair: CEO Keaney reported that “Moovin’ On” would be the theme and will be included in the materials provided to teachers for Virtual Youth Ag Day. Director Benedetti suggested the decision wait until there is a better understanding of whether or not a fair will be allowed.</p> <p>B. Nonprofit Formation: The final drafts of the documents are complete and will be filed after final committee approval.</p> <p>C. Glass Fire: The Fairgrounds is still housing 42 animals and working through clean up and equipment storage with the county. Excess feed was picked up from County Animal Control and distributed. Saturday 10/24 will be a final volunteer clean-up day. Director James reported that Shelina Moreda and Nor Cal Livestock Evac were honored by the Facebook show “Returning the Favor” hosted by Mike Rowe. The episode will air on December 28th.</p> <p>D. Volunteer Recognition: CEO Keaney reported that a thank you ad would run in the Press Democrat on 11/4 sharing the names of 157 volunteers. Pins have been ordered for a volunteer thank you gift.</p>
NEW BUSINESS:	<p>A. 2021 Board Elections: Director McClure presented the slate of officers of the Board for 2021: President, Dr. Lois Moore; 1st Vice President, Dayna Ghirardelli; 2nd Vice President, Mike Parks.</p> <p>B. Grant Funds Approval CEO Keaney explained the changes in the Fiscal Year 20/21 funds Allocation. The Board approved CEO Keaney to enter into the agreement with CDFa and request the allocation.</p>

M/s/c Directors Benedetti and McClure to approve the request for allocation from CDFA.

Director	Aye	Nay	Abstain
James, President			
Director Benedetti	X		
Director Burleson			
Director Ghirardelli	X		
Director Grossi	X		
Director Marzo			
Director McClure	X		
Director Moore	X		
Director Parks	X		

CEO REPORT:

A. Interim & Permanent Rentals: Use of the Carnival Lawn for events is finished for the season. The final drive in movie hosted by Petaluma Parks & Rec was well managed and well-staffed. The community collaboration, "Hallowluma" is on track. Drive in music events became an allowable activity and a drive in Mexican rodeo with live music was held in Lot B. Patrons had a difficult time following COVID-19 rules and the promoter shut down the event early.

B. Industry Related Issues: The California Fairs Alliance will hold their annual Fall Managers' Conference online November 3-5. The WFA Convention will also be a remote event and take place January 4-6, 2021. Registration is \$150 per person.

C. CEO Schedule: CEO Keaney will attend the CFA conference from home. Director James also reported that CEO Keaney's salary increase was approved.

**FOR YOUR
INFORMATION:**

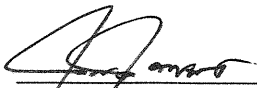
A. Interim events calendar was reviewed.

B. Next meeting will be November 18, 2020 at 3:00 PM.

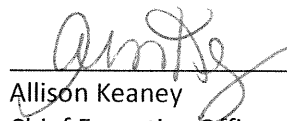
ADJOURNMENT:

M/s by Director Benedetti and Director McClure to adjourn the Meeting at 4:20 PM.

Respectfully submitted,



Jeff James
President



Allison Keaney
Chief Executive Officer

