



175 Fairgrounds Drive, Petaluma, CA 94952 • 707-283-3247

# BOARD OF DIRECTORS MEETING

SONOMA-MARIN FAIRGROUNDS  
Via ZOOM FROM THE FAIRGROUNDS  
ADMINISTRATION BUILDING

<https://us02web.zoom.us/j/89729315530?pwd=UEJWL2piT0dUalZBdUdpOHNaLzhidz09>

October 20, 2021

3:00 PM

**MISSION STATEMENT** - *The Sonoma-Marin Fair promotes and showcases agriculture, while displaying the diverse talents, interests and accomplishments of the residents of California, especially the youth of Sonoma and Marin Counties. This is achieved by providing educational, entertainment and recreational opportunities for the general public, while continually striving towards enhancing the promotion and preservation of California’s agricultural heritage.*

## AGENDA

**I. CALL TO ORDER – President Moore**

- A. Introduction of Guests

**II. ROLL CALL**

**III. EXCUSED ABSENCES**

*Motion:* \_\_\_\_\_ *Second:* \_\_\_\_\_

**IV. APPROVALS**

- A. Approval of Agenda

*Motion:* \_\_\_\_\_ *Second:* \_\_\_\_\_

**V. PUBLIC COMMENT - Limited to 5 minutes per person**

*Comments to the Board on issues and items not listed on the agenda. Presentations will be limited to 5 minutes. Please note that pursuant to California State Law, the Board is prohibited from taking action on any item not listed on the agenda.*

**VI. CONSENT AGENDA** - *Any item requiring lengthy discussion will be moved to New Business prior to approval of Agenda*

- A. Minutes of September 15, September 22 and October 5, 2021 Board Meeting
- B. Rental Agreements
- C. Standard Agreements
- D. Committee Announcements (if any)

*Motion:* \_\_\_\_\_ *Second:* \_\_\_\_\_

**VII. CORRESPONDENCE** - *Will be presented*

**VIII. DIRECTOR REPORTS**

**IX. COMMITTEE REPORTS** - The Board may take approval action of committee reports.

- A. **Finance** Directors McClure and James
  - 1. Expenditures – September 2021
  - 2. Trial Balance – September 2021
  - 3. Income Statement – September 2021

Motion: \_\_\_\_\_ Second: \_\_\_\_\_

- B. Executive Committee Directors Moore, Ghirardelli, James and Parks
- C. **Buildings & Grounds** Directors Parks and Benedetti
- D. **Exhibits & Local Rules** Directors McClure and Ghirardelli
- E. **Commercial & Concessionaire** Directors James and Benedetti
- F. **Entertainment** Directors Ghirardelli and Marzo
- G. **Publicity** Director Grossi
- H. **Goals & Long-Range Planning** Directors Grossi and Parks
- I. **Legislative** Director Marzo
- J. **Milk Barn Committee Rep** Director Benedetti
- K. **Farmer’s Day** Director Grossi
- L. **“Friends of the Fairgrounds” Report** Director Parks

**X. OLD BUSINESS**

- A. 2022 Sonoma-Marin Fair

**XI. NEW BUSINESS**

**XII. CEO REPORT** - *Non action items*

- A. Interim & Permanent Rentals
- B. Industry Related Issues
- C. Staff Updates

**XVI. FOR YOUR INFORMATION**

- A. Interim events calendar for upcoming months
- B. Next Meeting: November 17, 2021 at 3:00 PM (via Zoom or in person, depending on current guidelines)

**XVII. ADJOURNMENT**

Motion: \_\_\_\_\_ Second: \_\_\_\_\_  
Time: \_\_\_\_\_