

DEPARTMENT S41
◆ AMATEUR PHOTOGRAPHY ◆

- ENTRY FORMS DUE → Monday, May 16, by 5:00 pm
 DELIVER EXHIBITS TO → Herzog Hall, Fri., June 17, 5:00 pm - 8:00 pm
 OR Sat, June 18, 9 am to 2 pm
 PICK UP EXHIBITS → Monday, June 27, 8:00 am to 7:00 pm
 ENTRY LIMIT → 4 entries per class & not more than 8 entries
 per exhibitor
 ENTRY FEE → \$2.00 per entry per class

AMERICAN SYSTEM OF JUDGING
 1ST - \$10.00
 1ST – 7TH PLACE RIBBONS OFFERED PER CLASS
 HONORABLE MENTION RIBBONS AWARDED AT JUDGES' DISCRETION.
 THREE AWARDS OF EXCELLENCE

RULES:

1. Entries must be the work of the exhibitor with the exception of processing, mounting and framing.
2. **Prints must be framed and protected with glass or Plexiglas.**
3. Prints of any size, 5" x 7" minimum, up to 16" x 20" maximum (excluding frame or mount) are eligible. **Exception:** Polaroid transfers.
4. Name and address of exhibitor must be on back of each entry.
5. All photographs must have been made within two years preceding the 2018 Fair and **MUST** not have been previously shown at this fair.
6. Tone prints may be entered in the black and white classes.
7. Mat board of any color may be used.
8. Works must be framed and have **screw eyes or mirror (D-ring) hangers with braided wire.** Entries not ready to hang will not be accepted.

AMATEUR PHOTOGRAPHY ~ Those who engage in the work as a HOBBY or for the love of the work whose return from sales, if any, do not exceed the cost of the materials for the articles sold and who are not otherwise remunerated on account of engaging in this work except for cash awards.

ADVANCED AMATEUR PHOTOGRAPHY

This section is open to exhibitors whose skills and intensive training approach the level of professionals, however, they are not practicing professionals and do not engage in this work for a livelihood.

SECTION 413 ~ *Black and White Prints Amateur*

SECTION 414 ~ *Black and White Prints Advanced Amateur*
(35 mm or Digital)

- | | | | |
|-------|------------------------|----|---------------------------|
| Class | | | |
| 1 | Animals | 8 | Seascape/Marine |
| 2 | Architectural | 9 | Trains |
| 3 | Florals | 10 | Sports |
| 4 | Landscapes | 11 | Still life |
| 5 | Macro (Super Close-up) | 12 | Historical |
| 6 | People | 13 | Any Other, please specify |
| 7 | Portrait | | |

SECTION 415 ~ *Color Prints Amateur (35 mm or Digital)*

SECTION 416 ~ *Color Prints Advanced Amateur (35 mm or Digital)*

- | | | | |
|-------|---------------|----|---------------------|
| Class | | | |
| 1 | Animals | 8 | Boats/Marine |
| 2 | Architectural | 9 | Sports |
| 3 | Children | 10 | Journalism sequence |
| 4 | Florals | 11 | Macro |
| 5 | Landscape | 12 | Still Life |
| 6 | Portrait | 13 | Historical |
| 7 | Seascape | 14 | Reflection |
| 5 | Landscape | 15 | Any Other |
| 6 | Portrait | | |
| 7 | Seascape | | |

SECTION 417 ~ *Amateur, Other*

SECTION 418 ~ *Advanced Amateur, other*

- | | |
|-------|---|
| Class | |
| 1 | A series of two or more black and white or color prints mounted and/or framed together or separately. (Each print a minimum of 5"x7") |
| 2 | Manipulated prints, (hand colored, multiple images, montages, solar grams, photograms, Digitally manipulated, etc.) |
| 3 | Polaroid Transfers |

SECTION 419 ~ *Fair Theme: "Everybody's Fair"*

- | | |
|-------|---|
| Class | |
| 1 | Any photo relating to the Fair theme, please describe |

SCORECARD FOR PHOTOGRAPHY

Impact	35%
Composition	35%
Technical Quality	20%
Presentation	10%
TOTAL	100%

SECTION 420 ~ *Amateur Photography Awards* (Do Not Enter)

Class

- 1 Best Of Show Amateur Black & White Print----- \$25 & Rosette
Sponsored by McClure Dairy Inc
- 2 Best Of Show Advanced Amateur B/W Print----- \$25 & Rosette
- 3 Best Of Show Amateur Color Print----- \$25 & Rosette
- 4 Best Of Show Advanced Amateur Color Print----- \$25 & Rosette
- 5 Best Of Show Amateur Other Photography----- \$25 & Rosette
- 6 Best Of Show Advanced Amateur Other----- \$25 & Rosette
- 7 Best Of Show "Everybody's Fair"----- \$25 & Rosette
- 8 Most Original Print----- \$25 & Rosette
Sponsored by Petaluma Market

DEPARTMENT S42

◆ PROFESSIONAL PHOTOGRAPHY ◆

- ENTRY FORMS DUE → Monday, May 16, by 5:00 pm
DELIVER EXHIBITS TO → Herzog Hall, Fri., June 17, 5:00 pm - 8:00 pm
OR Sat, June 18, 9 am to 2 pm
PICK UP EXHIBITS → Monday, June 27, 8:00 am to 7:00 pm
ENTRY LIMIT → See Rule #1 below
ENTRY FEE → \$5.00 per entry per class

AMERICAN SYSTEM OF JUDGING - AWARDS OFFERED PER CLASS
1st through 4th place - Rosettes
Honorable Mention Rosettes at Judges' Discretion

ELIGIBILITY:

Competition is open to professional photographers residing in California. A "professional photographer" will be defined as:

1. Having a California Resale Number and a city business permit in the same name as his/her business.
2. An employee of a professional studio or photographer as stated in 1, photographic supply house, color lab or industrial photographic department; or
3. Anyone who now, or ever has been involved in photography as a specific occupation for pay or a means of livelihood. In this sense the definition of

"pay" is any compensation that results in a profit above and beyond the cost of materials.

RULES:

1. Each exhibitor may enter a maximum of 4 prints for Portrait and Commercial Photography and 6 prints for Fine Art Photography.
2. Finished frame size will be limited to a **minimum of 16"** in either direction and a **maximum of 36"** (including frame) in any direction. All prints must be framed with or without glass. All entries must have screw eyes or mirror hangers with braided wire. Clip frames are not acceptable.
3. Categories must be designated by the photographer on the entry form. List section and class, (portrait, group, etc.). Print submissions may be divided into all classes.
4. Reasonable precautions will be taken for the protection of prints. However, the Fair WILL NOT be held responsible for any damage or loss to the prints. The entrant must provide for his own insurance if so desired.
5. The name of the maker and the class must be affixed to the back of each print. No identification of ANY kind will be allowed on the face of the print or mountboard. This includes ribbons, seals, awards, etc. Please include a business card(s) for each print entered so that it can be displayed to identify your prints after the judging.
6. Entries will be displayed at the discretion of the fair management.

DEPARTMENT S42

◆ PROFESSIONAL PHOTOGRAPHY ◆

SECTION 452 ~ *Portrait Photography*

Class

- 1 Portrait - Individual
- 2 Portrait - Group
- 3 Portrait - Wedding
- 4 Portrait - Animals
- 5 Any other Portrait, please specify



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SECTION 453 ~ *Commercial Photography*

Class

- 1 Product Photography
- 2 Location Photography
- 3 Special Effects
- 4 Other Commercial Photography
(Photojournalism or documentation brochures, catalogs, etc.)

SECTION 454 ~ *Professional Fine Art Photography*

Entries in this section may be sold. Please list title (if any) and price on entry form.

Class

- 1 Fine Art Photography, Black and White, Any subject
- 2 Fine Art Photography, Color, Any subject
- 3 Fine Art Photography, Manipulated, Any subject

SECTION 455 ~ *Professional Photography Awards* (Do Not Enter)

Class

- 1 Best Of Show Wedding Portrait ----- \$25 & Rosette
- 2 Best Of Show Portrait (Non Wedding) ----- \$25 & Rosette
- 3 Best Of Show Commercial Photograph ----- \$25 & Rosette
- 4 Best Of Show Fine Art Photograph ----- \$25 & Rosette
- 5 Overall Best Of Show ----- \$30 & Rosette

Sponsored by Petaluma Market