

Director	Aye	Nay	Abstain
Moore, President	X		
Director Benedetti	X		
Director Burleson			
Director Ghirardelli			
Director Grossi	X		
Director Marzo			
Director McClure	X		
Director Parks	X		
Director James	X		

COMMITTEE REPORTS:

FINANCE:

Director McClure and reported Herzog rental higher last year due to use as covid testing site. Clarified check #13195 was for Holstein show. Reported on permant tenant’s statements. No new progress on McGrath account. Happy Hearts making progress towards back due amounts. PSPS grant refund was reported to reflect on next month statements.

Director McClure reported two CDs renewed at same terms. Fair time sponsorships making progress towards goal.

CEO Hubacker reported she is following up with CDFA regarding Board Training and State funding.

M/s/c Directors James and Grossi to approve the Finance Report.

Director	Aye	Nay	Abstain
Moore, President	X		
Director Benedetti	X		
Director Burleson			
Director Ghirardelli			
Director Grossi	X		
Director Marzo	X		
Director McClure	X		
Director James	X		
Director Parks	X		

BUILDINGS & GROUNDS:

Directors expressed concerns on timelines of projects and grounds being ready for fair. Director Parks suggested use of outside landscape help for Maintenance team.

EXHIBITS & LOCAL RULES:

Director McClure reported on Exhibits Committee meeting. Discussed extending entry deadline due to online errors. Looking for additional sponsors new and reoccurring.

COMMERCIAL & CONCESSIONAIRE: CEO Hubacker reported plan to incorporate more local vendors to fill current gaps in vendors.

ENTERTAINMENT: No Report

PUBLICITY: No Report

GOALS & LONG RANGE PLANNING: Directors Grossi and Parks requested that CEO Hubacker share the 10 page packet made for the Healthy Democracy panel be shared with full Board for approval for broader distribution.

LEGISLATIVE: No Report

MILK BARN COMMITTEE: Director Benedetti reported on the recent meeting. Milk Barn to be managed by Mike Moretti during fair.

FARMERS DAY: Meeting scheduled for following week. Exhibits Rep Swallow reported lack of enthusiasm for list of activities. Directors discussed incorporating new activity ideas. CEO Hubacker expressed importance of Farmer’s Day as a community tradition. CEO Hubacker to reach out to neighbors fairs for input on their Farmer’s Day plans.

“Friends of the Fairgrounds”: CEO Hubacker reported that the group was very helpful in bringing together a successful Butter & Eggs Day float.

EXECUTIVE COMMITTEE: President Moore reported that she attended recent City of Petaluma council meeting to speak on recent negative comments made towards interim events and fair staff.

OLD BUSINESS:

A. 2022 Fair:
Directors express interest in having name tags available at the VIP Opening Night Gala to encourage productive conversations and enable more successful networking opportunity.
Director Benedetti brought up previous tradition of “fair breakfast” suggested that while it may be too late for this year it is an idea we should explore for 2023.

NEW BUSINESS:

No report.

CEO REPORT:

A. Interim & Permanent Rentals

B. Industry Related Issues

C. Staff Updates:

- Still in need of more staff. CEO Hubacker will continue to advertise via social media platforms.
- WUD day of coordinator secured

D. 2022 Fair:

- Director

E. CEO Schedule

- CEO Hubacker reported that she will continue be coaching youth softball and soccer so will be leaving the office at 5:00pm a couple days of the week for games and practices. Additionally CEO Hubacker won "Influential Women of the Bay Area" award and will be attending a recognition dinner on the Thursday of fair.

F. Butter & Eggs Day Parade

- CEO Hubacker reported that the parade was a success and that the Sonoma-Marin Fairgrounds/ Friends of the Fairgrounds float won the Helen Putnam award.

FOR YOUR

INFORMATION:

A. Interim events calendar was reviewed.

B. Next meeting will be July 20, 2022 at 3:00 PM.

CLOSED SESSION:

A. Real Property Negotiations Pursuant to California Government Code Section (§ 11126(c)(7) regarding fairgrounds lease of property at 175 Fairgrounds Drive (Assessor's Parcel Numbers 007031004 and 007031005) from the City of Petaluma.

No closed session action.

ADJOURNMENT:

M/s by Director Benedetti and Director Grossi to adjourn the Meeting at 4:47 PM.

Respectfully submitted,

Dr. Lois Moore
President

Kristie Hubacker
Chief Executive Officer