

FOURTH DISTRICT AGRICULTURAL ASSOCIATION

175 FAIRGROUNDS DRIVE, PETALUMA, CALIFORNIA 94952

September 20, 2023

Minutes

Hosted in Administration Office Board Room

DIRECTORS PRESENT: Directors Benedetti, Burleson, Ghirardelli, James, McClure

DIRECTORS ABSENT (Excused): Directors Grossi, Parks, Marzo, Moore

STAFF PRESENT: Tawny Tesconi, CEO; Fair Staff; Mandy Clendenen

GUESTS PRESENT: None.

The meeting was called to order at 3:06 PM by Vice President Ghirardelli.

APPROVAL & ADOPTION

OF AGENDA: *M/s/c Directors Burleson and McClure to approve the agenda. Motion passed unanimously.*

PUBLIC COMMENT: None.

CONSENT AGENDA: *M/s/c Directors McClure and Burleson to approve the Consent Agenda. Motion passed unanimously.*

- A. Minutes of August 2023 Board Meeting.
- B. Rental Agreements as presented and attached.
- C. Standard Agreements as presented and attached.

CORRESPONDENCE: None.

PRESIDENT REPORT: None.

DIRECTOR REPORTS: None.

CEO REPORT:

- A. Interim & Permanent Rentals:
 - i. CEO Tesconi reported on the Hispanic Concert and Bull Riding event that will take place on October 1st.
- B. Industry-Related Issues:
 - i. CEO Tesconi gave a brief overview of agenda items to be discussed at the next Secretary's Committee meeting in Sacramento with Deputy Secretary Flores.
- C. CEO Schedule – CEO Tesconi reported she will work two days a week in the office but will still be available to staff as needed.

COMMITTEE REPORTS:

FINANCE:

Director McClure reported the following financial statements:

- 1. Expenditures – August 2023
- 2. Trial Balance – August 2023
- 3. Income Statement – August 2023

Director McClure reported on the NSF case that was ruled in our favor and the next steps to be taken by the Association.

M/s/c Directors James and Benedetti to accept the financial report as given. Motion passed unanimously.

BUILDINGS

& GROUNDS: Directors James and Benedetti – No report

EXHIBITS

& LOCAL RULES: Directors McClure and McClure - No report

COMMERCIAL &

CONCESSIONAIRE: Directors Burleson and James - No report

ENTERTAINMENT: Director Ghirardelli and Marzo – No report

GOALS & LONG RANGE

PLANNING: Directors Grossi and Parks – No report

LEGISLATIVE: Director Moore –CEO Tesconi reported on behalf of Director Moore that she is working on getting a meeting with Assemblymember Connolly, Chair of the Joint Fairs Committee.

MILK BARN: Director Benedetti – No report

FARMERS DAY: Director Grossi – No report

FRIENDS OF THE

FAIRGROUNDS: President Parks – No report

OLD BUSINESS:

- A. 2023 Petaluma Youth Ag Day – Operations Manager Mandy Clendenen reported that planning for the 2023 Youth Ag Day is underway and going well. No action taken.
- B. *M/s/c* Director Burleson and James for the 2024 Sonoma-Marin Fair theme to be “Cow-A-Bunga”.

NEW BUSINESS: A. Long-Range Planning Meeting - CEO Tesconi proposed the Board use the November meeting to conduct a long-range planning meeting. No action taken.

FOR YOUR INFORMATION: None.

CLOSED SESSION: *M/s/c* Directors McClure and Benedetti moved to convene into Closed Session at 3:55 p.m. to discuss DAA Real Estate Negotiation with the City of Petaluma for the lease of current fairgrounds property. Motion passed unanimously.

RECONVENE INTO OPEN SESSION: *M/s/c* Directors Benedetti and McClure. Motion passed unanimously.

The board reconvened into an open session at 4:51 p.m. Vice President Ghirardelli reported that no action was taken.

EXCUSED ABSENCES: *M/s/c* by Directors Burleson and Benedetti to excuse Director Grossi, Parks, Moore and Marzo’s absence.

ADJOURNMENT: *M/s* by Directors James and Benedetti to adjourn the meeting at 4:55pm. Motion passed unanimously.

Respectfully submitted,

Michael Parks
President

Tawny Tesconi
Chief Executive Officer