

BOARD MEETING NOTICE

The 4th DAA Board of Directors will be holding a board meeting on

Wednesday, February 19, 2025, at 3:00 p.m.

Sonoma-Marín Fairgrounds – Administration Office

Board Of Directors

Dayna Ghirardelli (President), Dominic Grossi (1st Vice President), Nicole Marzo (2nd Vice President), Dr. Lois Moore, Michael Parks, Herm Benedetti, Nicole Marzo, Ruth McClure, and Jeff James.

Staff

Mandy Clendenen, CEO; Rich Gravelle, AGP Analyst; Martin De La Torre, Maintenance Worker

Public Participation

Members of the public are encouraged to provide comments to the Board. While the Board values the participation of the public, the Board president reserves the right to limit the time for public comment to a maximum of three (3) minutes per speaker to proceed with the agenda. Public comments must be related to fair authority and jurisdiction, and their placement on the agenda is at the discretion of the Board.

All meeting notices, agendas and materials considered by the Board during the meeting will be available to the public prior to the meeting in the fair office. Agendas and meeting notices will be posted on the Board's website at www.sonoma-marinfair.org.

Americans With Disabilities Act

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any 4th District Agricultural Association Board or Committee meetings, or in connection with other Sonoma-Marín Fairgrounds & Event Center activities, may request assistance at the Fair Office, 175 Fairgrounds Drive, Petaluma, CA 94952 or by calling 707-283-3247 during normal business hours of 9:00 a.m. to 4:00 p.m. Monday through Friday. Requests should be made one (1) week in advance whenever possible.

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175 Fairgrounds Drive, Petaluma, CA 94952
707-283-3247

BOARD OF DIRECTORS MEETING

Sonoma-Marin Fairgrounds
Via in-person & Zoom from the board room.
The Zoom link is as follows:

<https://us02web.zoom.us/j/83381955717>

Meeting ID: 833 8195 5717

February 19, 2025

3:00 PM

Mission Statement - The Sonoma-Marin Fair promotes and showcases agriculture while displaying the diverse talents, interests, and accomplishments of the residents of California, especially the youth of Sonoma and Marin Counties. This is achieved by providing educational, entertainment, and recreational opportunities for the general public, while continually striving towards enhancing the promotion and preservation of California’s agricultural heritage.

Agenda

I. **Call To Order** – President Ghirardelli

Time:

II. **Roll Call**

III. **Approvals**

A. Approval of Agenda

Motion:

Second:

IV. **Public Comment - Limited to 5 minutes per person**

Comments to the Board on issues and items not listed on the agenda. Presentations will be limited to 5 minutes. Please note that pursuant to California State Law, the Board is prohibited from taking action on any item not listed on the agenda.

V. **Consent Agenda**—Before the consent agenda is approved, any item requiring lengthy discussion will be moved to New Business.

A. Minutes of January 2025 Board Meeting

Motion:

Second:

VI. **Correspondence** – Will be presented

VII. **President’s Report** .

VIII. **Director Reports**

IX. **CEO Report** – Non-action items

- A. Industry-Related Issues
- B. Marin County Fair Update
- C. CEO Schedule

X. Committee Reports - The Board may approve committee reports.

A. Finance Directors McClure and James

- 1. Income Statement – December 2024
- 2. Expenditures – December 2024
- 3. Trial Balance – December 2024
- 4. Income Statement – January 2025
- 5. Expenditures – January 2025
- 6. Trial Balance – January 2025

Motion: Second:

B. Exhibits & Local Rules Director McClure

C. Goals and Logistics Directors Grossi and Parks

D. Legislative Director Moore

E. Marketing and Branding Directors Benedetti and Marzo

F. Milk Barn Committee Rep Director Ghiridelli

G. Farmer’s Day Director Grossi

H. “Friends of the Fairgrounds” Report Director Parks

XI. Old Business

A. Service Agreement with the City of Petaluma

Motion: Second:

XII. New Business

A. Rebranding/Marketing

Discussion and possible action regarding branding and marketing.

Motion: Second:

B. Fundraising Event

Discussion regarding possible fundraising ideas for the Fall

Motion: Second:

XIII. For Your Information

None

XIV. Closed Session - The Board is authorized to enter a closed session to discuss

A. Personnel Matter: (Government code section 11126 (a))

B. Pending litigation: (Gov. Code Section 11126(e)(2))

Motion: Second:

XV. Reconvene Into Open Session – Report any action taken during a closed session.

Motion: Second:

XVI. Excused Absences

Motion: Second:

XVII. Adjournment

Motion: Second:

Time:

List of Package Documents:

- A. January 2025 Board Minutes
- B. December 2024 Financials
- C. January 2025 Financials